From:
London Resort

Subject: THE LONDON RESORT - LACK OF ENGAGEMENT

Date: 15 March 2022 09:57:41

Importance: High

Dear Sirs

I refer to your letters, dated 1st and 14th February.

As I have emphasised on several previous occasions, I have no material or financial interests that will be impacted by the above project. However, for the last near seven years I have been working closely with the many businesses located on the Swanscombe Peninsular industrial estates and others advising them on media, public affairs and engagement strategies. I am still in close contact with many of the businesses and key parties.

I am aware that, to the best of my knowledge, there has been no further contact between LRCH and the businesses. This very much reflects the Applicant's very relaxed attitude to constructive and formal engagement since I started working with the businesses nearly seven years ago.

Engagement with interested and affected parties is very much the core of successful base planning in any development project. The Examining Authority in my opinion has to give the Applicant the opportunity to address this lack of adequate engagement, even allowing them the opportunity to demonstrate what they intend doing should the Examination be delayed until later in the year. They have failed to submit anything that materially changes the current situation, other than update some reports which should and could have been done many months ago. No engagement strategy or action plan has been submitted, as yet, to demonstrate how they would use any additional time if granted by a delay in the Examination.

Thus, in summary, I can see no point in giving the Applicant more time and the Application should be taken to the Examination stage as a matter of urgency so that the many businesses and affected parties can have surety that this matter is being dealt in an effective and expeditious manner to minimise and mitigate any damage to the existing communities.

Yours faithfully

Dan Bramwell

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